

# Privacy Policy

**Last updated:** 13th October 2025

## 1) Who we are

**SC YESOD SRL** (“YESOD”, “we”).

Registered office: **Iuliu Maniu Boulevard No. 7, Cotroceni Business Center, Building A, 2nd floor, A23 office, Sector 6, Bucharest, Romania**

Privacy contact: **contact@yesod.ro** | [\(+4\) 0732.467.823](tel:+40732467823)

## 2) What we process and how we obtain it

The website is informational and **has no forms**. We process only:

- **Data you email us voluntarily:** name, role, company, email address, phone (if included), message content, attachments.
- **Minimal technical data:** server/hosting logs (IP, date/time, URL, user-agent) needed for operation and security.

We do not knowingly collect special categories of data.

## 3) Purposes and legal bases (GDPR)

- **Responding to inquiries / B2B quoting** — Art. 6(1)(b) (pre-contractual steps) and Art. 6(1)(f) (legitimate interest to communicate with prospects).
- **Contract administration / invoicing** — Art. 6(1)(b) and Art. 6(1)(c) (legal obligations).
- **Website operation & IT security** — Art. 6(1)(f) (legitimate interest). We do not send marketing without an appropriate legal basis (B2B legitimate interest or consent, as applicable).

## 4) Retention

- **Commercial correspondence / quotes:** up to **24 months** from last meaningful interaction or for the duration of the business relationship.
- **Contractual & accounting records:** per law (generally **5–10 years**).
- **Technical logs:** **90 days**, then deletion/anonymization.

## 5) Sharing

We may share data with:

- **Processors/service providers** (hosting, email, IT/CRM, security) under DPAs.
- **Logistics partners / advisors** when needed for offers/contracts.
- **Public authorities** where legally required.

We **do not sell** personal data.

## 6) International transfers

If we use providers outside the EEA/UK, we apply safeguards (e.g., **EU Standard Contractual Clauses**). Details available on request.

## 7) Your rights

You may request **access, rectification, erasure, restriction, objection** (incl. to marketing), **portability**, and **withdraw consent** (where consent is the basis).

To exercise rights: [contact@yesod.ro](mailto:contact@yesod.ro).

You may lodge a complaint with **ANSPDCP** (Romania) or your local authority.

## 8) Security

We implement appropriate technical and organizational measures (access controls, encryption in transit, backups, monitoring). No method is 100% secure; we continuously improve our safeguards.

## 9) Third-party links

Our site may link to third-party websites; we are not responsible for their privacy practices. Please review their policies.

## 10) Children

Our services target professionals. We do not knowingly collect data from children.

## 11) Changes

We may update this notice. The current version applies from the **Last updated** date.

**Privacy contact: [contact@yesod.ro](mailto:contact@yesod.ro)**

#### **Cookie note for this setup**

- This site **does not use non-essential cookies** and does not run tracking tools. Only **strictly necessary** elements or **technical server logs** are used for operation and security.
- If we later enable analytics/remarketing, we will implement a **consent banner** and publish a dedicated **Cookie Policy**.